

## **Photovoice**

*The photo telling its story*

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### **Objectives**

- To learn how to influence decision makers and public opinion and raise awareness among them
- To identify the group values
- To identify personal and group behaviours
- To identify personal beliefs, feelings and attitudes
- To identify needs, issues, expectations, wishes, and solutions especially from marginalised groups
- To offer a voice to marginalised groups and to connect them with the relevant decision makers

It is a form of expression based on participative photography and narrative that lead participants to a basic form of storytelling through images and words, collected in order to identify and address a social issue.

**Method:** The workshop starts with a need analysis through a problem tree or with a common agreed topic/issue to work on. Then, in smaller groups, the participants will go around the city aiming at picturing real life scenes that will help them in explaining the identified issues. A final storytelling with the photo presentation will be done. The method can be used to provide hints for change and support policy-making based on real community issues.