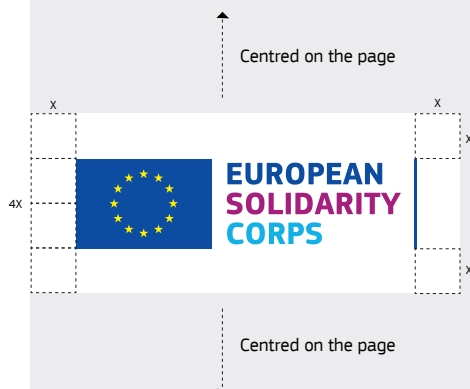




**EUROPEAN
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GUIDELINES

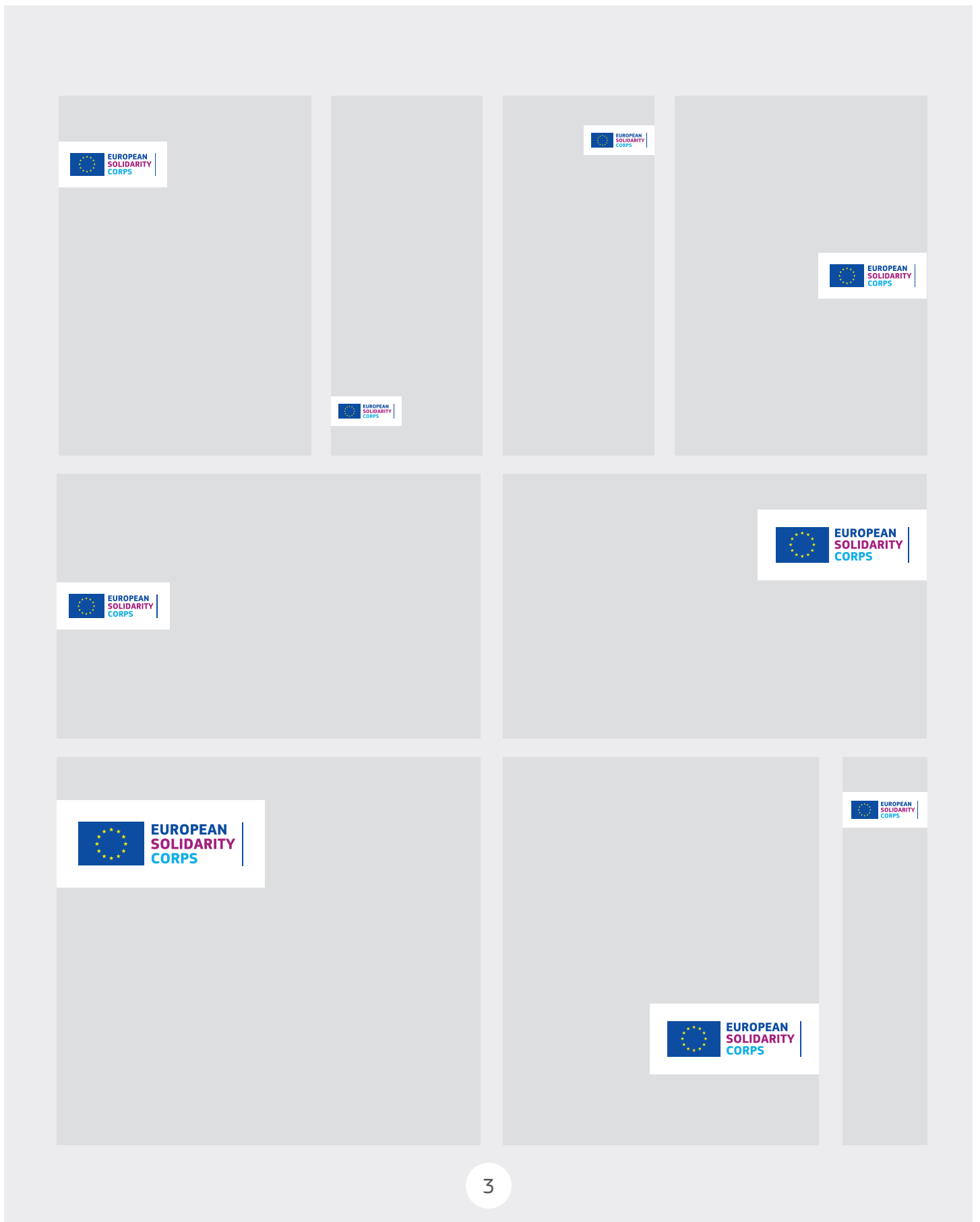
HOW TO PLACE THE LOGO



- Always align the logo on the **left side** or on the **right side** of the page
- Use a **white box** behind the logo
- The **size of the white box** is defined by the size of the logo (see above)
- **Placement of the box :**
 - top: leave 2x or 4x above
 - centred
 - bottom: leave 2x or 4x below



EXAMPLES HOW TO PLACE THE LOGO



THE COLOURS

C: 100 | R: 21
M: 80 | G: 65
Y: 0 | B: 148
K: 0

#154194

C: 36 | R: 168
M: 100 | G: 21
Y: 12 | B: 115
K: 4

#A81573

C: 72 | R: 20
M: 10 | G: 173
Y: 0 | B: 229
K: 0

#14ADE5

THE VISUALS



You can use normal colored picture, in the background.



You can also use one or two colors pictures. Using the colors of the logo.



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